

Remit Address:

WRAL-TV Accounting Department PO Box 60904 Charlotte, NC 28260 Main: (919)821-8514 Billing: (919)821-8581

Billing Address:

Great American Media Attention: Accounts Payable 1010 Wisconsin Ave NW - Ste 800 Washington, DC 20007

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Advertiser	Democratic Congressional Campaign Cc		
Product	DCCC 9/25		
Estimate Number	1473		

Invoice #	117724-1
Invoice Date	09/30/12
Invoice Month	September 2012
Invoice Period	08/27/12 - 09/30/12

Station	WRAL
Account Executive	Cheryl Blair
Sales Office	Washington Telerep
Sales Region	National

Order #	117724
Alt Order #	06302175
Deal #	
Order Flight	09/25/12 - 10/01/12

Billing Calendar		Broadcast
	Billing Type	Cash
	Special Handling	CIA - Mark PAID

IDB#	
Advertiser Code	11
Product Code	14

Agency Ref	
Advertiser Ref	

Line	Channel Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WRAL David Letterman	1135p-1237a	•		•	•	•		•	
	ISSUE CLASS OF TIME - R8.23	-								
			09/24/12	2 to 09/30/12	2x	-TWTF				
	WRAL		W	09/26/12	:30	12:10 AM	D3C12-NC07-T02H	\$600.00		1
	WRAL		Th	09/27/12	:30	12:15 AM	D3C12-NC07-T02H	\$600.00		2
2	WRAL Price is Right	11a-12p								
	ISSUE CLASS OF TIME - R8.23	•								
			09/24/12	2 to 09/30/12	3x	-TWTF				
	WRAL		Tu	09/25/12	:30	10:59 AM	D3C12-NC07-T02H	\$500.00		3
	WRAL		Th	09/27/12	:00				See MG 2.4	2
	WRAL WRAL 5:30AM News	530-6a	Th	09/27/12	:30	5:29 AM	D3C12-NC07-T02H		MG for 2.2,2.1	4
	WRAL		F	09/28/12	:00			\$500.00	See MG 2.4	1
3	WRAL Noon News	12p-1p								
	ISSUE CLASS OF TIME - R8.23									
			09/24/12	2 to 09/30/12	2x	-TWTF				
	WRAL		Tu	09/25/12	:30	12:35 PM	D3C12-NC07-T02H	\$700.00		1
	WRAL		W	09/26/12	:30	12:28 PM	D3C12-NC07-T02H	\$700.00		2
4	WRAL Young and the Restless	4-5p								
	ISSUE CLASS OF TIME - R8.23									
				2 to 09/30/12	2x	-TWTF				
	WRAL		Tu	09/25/12	:30	3:58 PM	D3C12-NC07-T02H	\$1,300.00		1
	WRAL		W	09/26/12	:30	4:00 PM	D3C12-NC07-T02H	\$1,300.00		2
5	WRAL 5:30 News ISSUE CLASS OF TIME - R8.23	530-6p								
	1550E CLASS OF TIME - No.23		00/04/14	2 to 09/30/12	0.4	-TWTF				
	WRAL		W	09/26/12	:30	5:37 PM	D3C12-NC07-T02H	\$3,000.00		
	WRAL		VV F	09/26/12	:30	5.37 PM 5:42 PM	D3C12-NC07-T02H D3C12-NC07-T02H	\$3,000.00		2
_		C C00-	ı	03/20/12	.50	J.42 FIVI	D3C12-NC07-102H	φ3,000.00		۷
6	WRAL 6pm News (M-F) ISSUE CLASS OF TIME - R8.23	6-630p								
				2 to 09/30/12	2x	-TWTF				
	WRAL		Tu	09/25/12	:30	6:23 PM	D3C12-NC07-T02H	\$4,000.00		2



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Line	Channel Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
6	WRAL 6pm News (M-F)	6-630p	•			•				
	ISSUE CLASS OF TIME - R8.23									
	WRAL		F	09/28/12	:30	6:29 PM	D3C12-NC07-T04H	\$4,000.00		1
7	WRAL WRAL AM News	6-7a								
	ISSUE CLASS OF TIME - R8.23									
				2 to 09/30/12	2x	-TWTF				
	WRAL		Tu	09/25/12	:30	6:43 AM	D3C12-NC07-T02H	\$1,600.00		1
_	WRAL		Th	09/27/12	:30	6:14 AM	D3C12-NC07-T02H	\$1,600.00		2
8	WRAL Inside Edition ISSUE CLASS OF TIME - R8.23	7-730P								
			09/24/1	2 to 09/30/12	1x	-TWTF				
	WRAL		W	09/26/12	:30	7:23 PM	D3C12-NC07-T02H	\$1,500.00		1
9	WRAL CBS This Morning ISSUE CLASS OF TIME - R8.23	7am - 9am								
			09/24/1	2 to 09/30/12	2x	-TWTF				
	WRAL		Tu	09/25/12	:30	8:55 AM	D3C12-NC07-T02H	\$850.00		2
	WRAL		W	09/26/12	:30	8:49 AM	D3C12-NC07-T02H	\$850.00		1
10	WRAL WRAL 6a News Sat ISSUE CLASS OF TIME - R8.23	6-8a								
			09/24/12	2 to 09/30/12	1x	1-				
	WRAL		Sa	09/29/12	:30	6:25 AM	D3C12-NC07-T02H	\$600.00		1
11	WRAL Late News ISSUE CLASS OF TIME - R8.23	11-1135p								
			09/24/1	2 to 09/30/12	1x	-TWTFSS				
	WRAL		Sa	09/29/12	:30	11:16 PM	D3C12-NC07-T04H	\$4,000.00		1
12	WRAL 6pm News (M-F)	6-630p								
		•	09/24/1	2 to 09/30/12	1x	-TWTF				
	WRAL		Th	09/27/12	:30	6:09 PM	D3C12-NC07-T02H	\$4,000.00		1
		Aired Spots	20							



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\$35,700.00 Gross Total **Agency Commission** \$5,355.00

Payment Terms 30 Days **Net Amount Due** \$30,345.00